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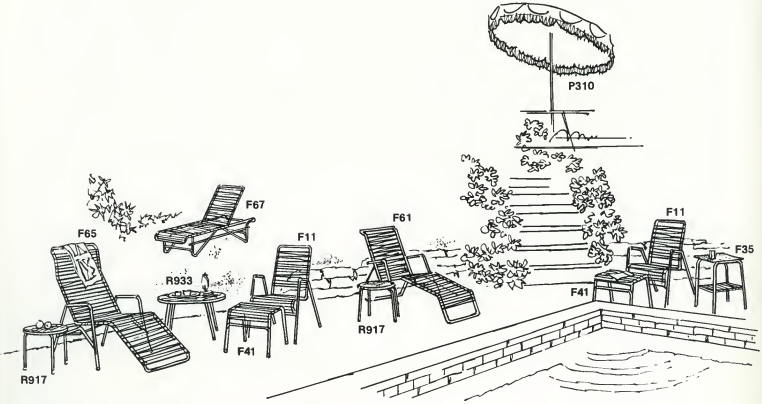
A few words about General Housewares Corp.

GENERAL HOUSEWARES CORPORATION is a still-growing "family" of companies with fine, old brand names. In the LEISURE PRODUCTS GROUP you'll recognize Ames-Aire/Rid-Jid, Arlington House, Vogue Rattan, and Durham. In the COOKWARE GROUP are Columbian, Wagnerware, Descoware and Magnalite. Holt-Howard and Colonial Candles form the GIFTWARE GROUP.

Each Group continues to produce the fine consumer products you've come to know and respect. In this catalog you'll recognize the furniture as quality and craftsmanship you've trusted for years. Its carefree beauty speaks for itself.

We invite you to turn these pages and experience the satisfaction of Ames-Aire and Rid-Jid Casual Furniture for 1971.



FURNITURE SHOWN ON FRONT AND BACK COVERS

F61 Chaise Lounge features vinyl cord wrap on steel frame; 4-position back; 24" wide, 74" long.

F65 Contoured Chaise is shaped for maximum comfort upright or reclining; 24" wide, 76" long.

F67 Deluxe Sun Lounger can be used as flat cot or back is adjustable to 4 heights; 24" wide, 76" long.

R933 Coffee Table is 16" high with tapered legs; 30" diameter steel mesh top, self-adjusting feet.

R917 Stacking Table is equally useful indoors and out. 14" high with 16" diameter steel mesh top.

P310 Lawn Umbrella of laminated nylon and vinyl; 12-rib construction with 8½' spread; automatic crank-lift-tilt device; white exterior, floral pattern interior.

F11 Arm Chair has contour styling, self-leveling feet; seat measures 19" wide x 22" deep; cord-wrapped arms.

F41 Ottoman pulls up to all Ames chairs; serves as extra seat or table, too; 16¼" high, 19" wide, 23" long.

F35 End Table has tempered 16" x 22" Ripple-Mist Glass top, cord-wrapped magazine shelf below; stands 22" high.

The mood is always sunny with striking AMES-AIRE Casuals

Here's furniture that's bright as a sunbeam and just as carefree! Have fun with it anywhere . . . on porch, patio, terrace or lawn; in sunroom, dining area, even the kitchen. Resilient vinyl cord offers amazing comfort; tubular steel frames provide strength.

F80 Occasional Chair has full cord wrap and contoured lines for maximum body support. With self-leveling feet, they stack for compact storage.

F42 Ames-Aire Table looks so luxurious, yet is durable as can be, 42" diameter Ripple-Mist glass top is tempered for strength, easy to clean.

R961 Rid-Jid Cart does duty for the bartender as well as the hostess. Top tray includes well for tall bottles. Swivel wheels aid steering.

Gracious living comes naturally to this beautiful RID-JID furniture

Create an area of elegance wherever you put these versatile pieces. Sleek handsome shapes blend with any decor. And it's all carefully crafted of steel mesh and tubular metal with baked-on enamel finish that lasts through years of happy wear.

R933 Coffee Table is great for serving snacks or beverages. Has 30" diameter mesh top and tapered legs with self-leveling plastic feet.

R918 Stacking Occasional Chair rates high in the comfort department. Seat and back are shaped to body contours. Open mesh design lets air circulate.

R915 Folding Chair features contemporary styling along with air-cooled comfort. Backrest is contoured; surface wipes clean with ease. Folds flat.

R954 Folding Table is perfect for dining outside on the terrace, inside in the kitchen. 30"x52" top; four tapered legs that open/close all at once.

R961 Folding Service Cart has uses galore. Serves food, is a portable bar, holds plants or barbecue tools. Rolls and swivels on rubber-tired wheels. With bottle well.

AMES-AIRE is the furniture with built-in party manners

You can offer guests the utmost in beauty and comfort when you have AMES-AIRE on your terrace or patio. And the family can enjoy it all the time! Colorful vinyl cord is hand-wrapped on rugged steel frames . . . completely resistant to all kinds of weather.

F61 Chaise Lounge has four positions from upright to reclining. 24" wide by 74" long for stretch-out comfort. Sturdy, resilient, easy to clean with a sponge.

F80 Occasional Chair is ideal by the pool, on the lawn or at the table for dining. Has full cord wrap and contoured lines for body support. Feet are self-leveling.

F11 Arm Chair is man-sized with 22" deep seat for long-leg comfort. Sleek, tapered back fits body contours; plastic feet are self-leveling.

F41 Ottoman pulls up to any chair to make a comfy foot rest. Use it also as a stool or a handy table for magazines, dinner trays. Durable vinyl cording.

F35 End Table complements any setting. Has 16" x 22" Ripple-Mist glass top that's tempered for durability plus a cord-wrap shelf below for magazines.

R942 Folding Umbrella Table is the popular 26" Continental height with 42" diameter steel mesh top. Has double-leg styling for added beauty and strength.

R961 Serving Cart wheels out beverages and food in style. Swivel wheels have rubber tires. Two large shelves give over 5-sq. ft. space; top has bottle well. Folds flat.

P220 Lawn Umbrella is an 8-rib beauty with 7½' spread. Waterproof, triple-laminated nylon and vinyl with automatic crank opening. Black/white, yellow/white, turquoise/white.

R917 Stacking Table comes in handy indoors or out. 14" high with 16" diameter top. Rust resistant, baked enamel finish. Stack them for easy storage.

Let RID-JID help you create a private hideaway outdoors

RID-JID furniture has a lot more going for it than just good looks. In fact, it's so wonderfully comfortable and soundly durable you might want to put it where you can enjoy it all by yourself. Steel mesh, tubular metal with baked-on enamel finish.

R912 Folding Club Chair makes sitting a pleasure. Seat and back are contoured; arms are upholstered in weather-resistant vinyl. Folds compactly for storage.

R927 Folding Settee is a handsome addition to any grouping. 39" width accommodates two. Has shaped seat and back; arms upholstered in vinyl. Folds flat.

R933 Coffee Table is as useful as it is good looking. 16" high with 30" diameter top that's perfect for serving snacks or beverages. Tapered legs; self-leveling feet.

R917 Stacking Table is a handy accessory item; 14" high with 16" diameter round top. Sturdy construction and baked-on enamel finish stands up to constant use.

R922 Chaise Lounge looks light and airy, yet is so strong you can sit on either end without damage. Back adjusts to 4 positions. Wheels have rubber tires.

P2425 Chaise Lounge Pad designed to fit R922 Chaise. Fabric-supported vinyl covering with dense 3/4" polyfoam filling. Channel construction; box edge. Polka dot or floral print.(**P2421**)

RID-JID on the patio . . . so nice to come home to on summer days

Simmer down after a long, hard day on breezy RID-JID furniture. Open-mesh steel design lets air circulate while you relax in comfort. Rugged construction takes wear in stride; baked-on enamel finish stands up to any weather and elegant styling makes you proud to own it.

R961 Folding Service Cart can be used as a bar for serving beverages or food. Has over 5-sq. ft. of surface; top equipped with bottle well. Rolls on rubber-tired wheels.

R915 Folding Chair features basket-style lines. Pulls up gracefully to the table or serves as an occasional chair. Contoured back, self-leveling legs; folds for storage.

R944 Folding Umbrella Table is just the right size for most any dining area. Tapered legs fold out all at once. Has hole and bracket for umbrella.

R917 Stacking Table has uses galore. Pull one up to hold beverages, snacks, books or magazines. Lovely, baked-on, rust resistant finish. Keep a stack on hand for entertaining.

R922 Chaise Lounge is gracefully designed to invite relaxing; yet, is made for rugged use. You can sit on either end without damage; back adjusts to 4 positions.

P180 Lawn Umbrella is triple laminated nylon and vinyl with 8-rib construction, 6½' spread, 5-position tilt. Solid exterior/floral interior; yellow or turquoise.

P150 Terrace Shell firmly implants umbrella to withstand wind and rain. Made of aluminum; fill base with water, sand, cement, gravel to provide sturdy balance.

AMES-AIRE goes where the fun is; stands up to any weather

Here's furniture that invites good times. Plop on it, splash on it, move it around; leave it out in rain, sleet or snow and it still looks great! Resilient vinyl cord cradles you in comfort, won't stretch or sag. Strong tubular steel frames have baked-on enamel finish.

F61 Chaise Lounge caters to your mood with 4 back adjustments from upright to full reclining. 24" wide by 74" long to accommodate all sizes and shapes.

F11 Arm Chair is one of the best seats in or out of the house. With extra-deep 22" contoured seat, tapered back, cord-wrap arms and self-leveling feet.

R933 Coffee Table gets right in the center of things to provide a resting place for glasses, ash trays, accessories. 16" high with 30" diameter steel mesh top.

F80 Occasional Chair wins raves for its trim design. Full cord wrap and contour frame put you at ease. Seat is 19" wide, 20" deep. Stack them for storage.

F95 Occasional Chair is an all-around favorite for use at a table or in a grouping. Contour seat is 19" wide, 20" deep. Self-leveling feet.

R917 Stacking Table can be put to use almost anywhere. 16" diameter steel mesh top holds everything from snacks to plants. Beautiful rust resistant, baked enamel finish.

F67 Deluxe Sun Lounger is just what sun worshippers ordered. Back flattens completely for sunning or sleeping; adjusts to 4 positions from reclining to upright.

Wake up to breakfast on the terrace furnished by RID-JID

The food doesn't come with the furniture, but a lot of quality and enjoyment does. You'll love the breezy mesh design which lets the air circulate for coolness. And it's all so strong . . . steel mesh, tubular metal and baked-on enamel finish defy weather and wear.

R961 Serving Cart is a second hostess. Two large expanded metal trays have over 5-sq. ft. of space. Rubber-tired wheels roll and swivel. Top shelf has bottle well.

R922 Chaise Lounge is marvelous for sunbathing or relaxing. Back adjusts to 4 positions from flat to upright. Has extra-large wheels; folds to store.

F35 Ames-Aire End Table fits alongside chair or lounge. Top shelf is 16" x 22", tempered Ripple-Mist glass. Lower vinyl cord shelf holds magazines, books.

R980 Folding Umbrella Table has 48" diameter top that accommodates 6 comfortably. 26½" continental height. Rugged steel frame. Legs fold in a wink for moving and storing.

R981 Folding Chair pulls up to Continental-height table for dining. Curved back and legs are so graceful you'd never guess they fold flat for toting or storage.

P270 Lawn Umbrella in the popular pagoda shape. 8-rib triple-laminated vinyl cover has a 7½' spread. Continental valance, crank-lift device. Avocado/white; black/white.

AMES-AIRE gives you a lot of living even in limited space

You don't need a mansion and a pool to enjoy this happy-times furniture. An apartment dining area or a high-rise balcony is perfect! No storage problem here, AMES-AIRE can be left outdoors the year around with 5-year guarantee against fading and rust!

F95 Occasional Chair serves as a lounger or a dining chair. Comfort all the way with vinyl cord wrapping, rugged steel frame. Self-leveling feet.

R931 Adjustable Terrace Table goes from 18" coffee table height to 28½" dining table height. Contemporary pedestal base with 30" diameter steel mesh top.

Fabric selections for Chaise, Chair pads:
■ Avocado polka dots on white
■ White polka dots on avocado
■ Yellow/Orange floral
■ Avocado floral
RID-JID items available in these colors:
■ White
■ Avocado
■ Pompeian green
Occasional tables and the hostess cart available in:
■ White
■ Avocado
■ Pompeian green
■ Bronze
■ Black
AMES-AIRE items available in these color combinations:
■ Lemon cord on white frame
■ Avocado cord on avocado frame
■ Orange cord on bronze frame
■ White cord on black frame

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